



The NuraLogix Product Guide

*Transform your products with
affective artificial intelligence*

Our Story

Hi there! We're NuraLogix™, an award-winning Affective-AI company and the creators of Anura™, the world's first contactless wellness and vital sign monitoring solution. Our technology provides instant vital sign measurements using data gathered from a simple 30-second video selfie.

Through years of research and development, we have reached medical grade accuracy and are backed by peer review publications and many global clinical collaborations.

With over 200,000 mobile app users and more than 50 enterprise users all around the globe, our technology has the power to transform your business.

Key Industries

 Health & Wellness	 Employee Health	 Long Term Care	 Consumer Products	 Consumer Research	 Elder Care
 Telehealth	 Insurance	 Home Care	 Fitness	 Automotive	 + More

Anura™ Mobile

Our core consumer product Anura™ is the world's first contactless wellness and vital sign monitoring solution. The application uses the camera on your mobile device to assess your general wellness, providing medical grade measurements using data gathered from a 30-second video selfie.

Key Features:

- Tracks health data including heart rate and cardiac stress
- Easily integrated into existing products
- PIPEDA, GDPR, SOC 2 and HIPPA compliant



Please note that the free version of Anura does not contain the full suite of measurements available. To try the full version of Anura, please contact us.

What We Measure

Vitals

- Heart rate
- Breathing
- Systolic BP
- Diastolic BP
- Irregular heart beat

Metabolic Disease Risks:

- Type 2 Diabetes
- Hypertension
- Hypercholesterolemia
- Hypertriglyceridemia

Physical:

- BMI
- Waist-to-Height
- Body Shape
- Facial Skin Age

Cardiovascular Disease Risks:

- CVD Risk
- Stroke Risk
- Heart rate risk

Physiological

- HRV (SDNN)
- HRV (pNN50)
- HRV (HD1/HD2)
- Cardiac workload

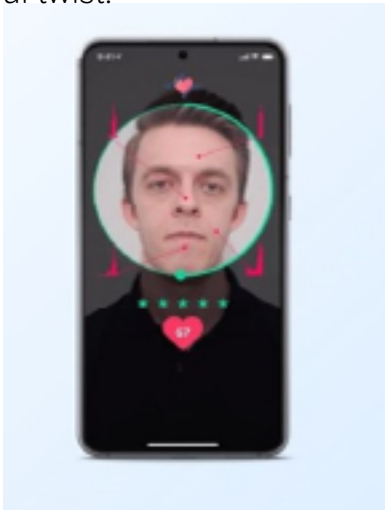
Mental/Psychological

- Mental Stress Index

Anura™ Mobile Enterprise

The Anura™ Mobile Enterprise application allows customers to customize their Anura experience to match their organizational branding, and more.

This package includes all features of the Anura™ consumer offerings, with a more powerful twist.



Anura Enterprise includes:

- A complete Anura app with customization options that allow insertion of your logo and wordmarks
- Multi-profile management
- All your data in one place
- Continuously growing list of features
- Measurements stored for review in the DeepAffex Cloud Engine

Anura™ Web Enterprise

What if you could do a 30-second health check using just your browser?

We also offer a web-based version of Anura™ vital sign monitoring technology.

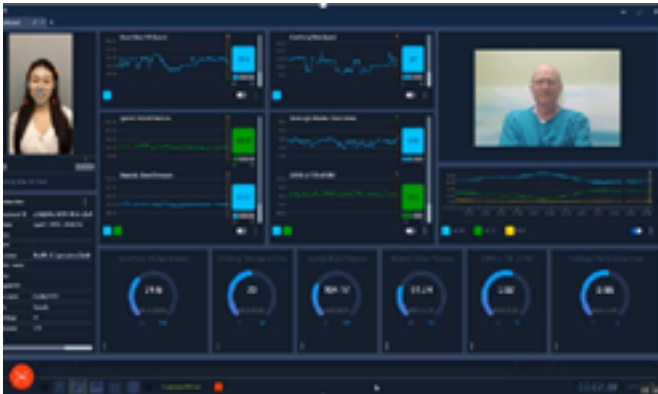
Simply open a supported browser, complete a 30 second video selfie, and receive health data instantly.

- No software download needed
- Runs on any device with a supported web browser
- Easily integrated into existing health applications and softwares



DFX™ Live

Prefer to receive health data in real-time?
No problem.



Our DFX™ Live application is a Windows-based platform that performs continuous vital sign measurements.

Key Features:

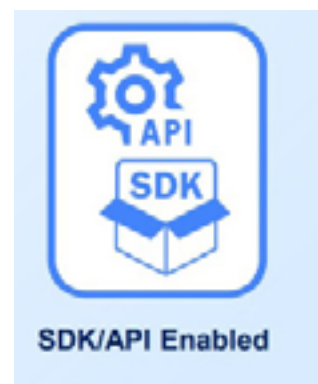
- Customizable interface, templates and reporting to accommodate different use cases
- Continuous real-time vital sign measurement
- Ability to analyze previously recorded videos

Software Development Resources (SDK's)

We also offer the Software development tools and resources for your organization to integrate Anura™ features into your own applications. Our Anura™ SDK's are available for mobile (iOS and Android), web and desktop (Windows, MacOS and Linux) platforms.

Anura software development resources include:

- For customers who want to integrate Anura features into their own apps
- Anura's development tool and resource package includes our SDK/API, training, technical support and more



Powered by DeepAffex™ Cloud Engine



The technology behind our innovative products is DeepAffex™ Cloud, a cloud-based Affective AI platform that utilizes Transdermal Optical Imaging™ (TOI) to provide powerful analysis of human physical, physiological, psychological and emotional affects. This enables a comprehensive assessment of overall wellness and potential health risks.

Key features:

- Cloud-based SaaS platform using proprietary AI/Machine Learning Models to measure vital signs and assess health risks
- Dashboard for data management
- Cloud API's to access the data

DeepAffex™ Dashboard

Organizations that subscribe to DeepAffex receive free access to the corresponding dashboard.

This centralized hub allows administrators to easily manage group health data. Get organizational results, logs, storage, utilization levels and more, all in once centralized location.

Key Features:

- Easily generate a customized report and analysis
- Identify health trends with historical data
- Rich set of analytics and reporting tools





Contact Us

Let's talk about how this technology could transform your business. Book a demo today to learn more.

[Book a Demo](#)



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